

THE Contact Sheet

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SUNY Brockport, 350 New Campus Drive

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www.upaa.org

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Photo by: Maurice Green A.R.P.S.



A Note from the Prez

by Jim Dusen, SUNY Brockport

to face conversation of all board members in a room together.

So last fall we gathered outside Chicago at the home of Dave Myers. The organization doesn't have the means to subsidize these meetings so we took it upon ourselves. Heck, we even paid for the pizza that was delivered for lunch!

But we accomplished alot, which is evidenced by Dave's report. And we could have used even more time to get through other matters. But eight hours was enough. Hey, we had to have some fun too!

The first night Dave Myers took us to his favorite rib joint. You know it's going to be good when the waitress comes around to put bibs on every one! And on our second night some of us hardy souls ventured into Chicago and viewed the city lights from the top of the Hancock Building. Then it was off to Wabash Street and Legends, Buddy Guy's Blues Club where we had an excellent Cajun meal and washed it down with some sort of local Goose Ale. And of course there was the music!

Nadine Myers, Dave very fine wife, should be commended for putting up with us. She opened her house to us and made us most welcome. Thank you!

Although the board really needs to meet more than once a year it remains to be seen if it is economically feasible for that to happen again. And I've got to admit that it's always great just to spend time with each other. I wish we could all do it more than once a year. It's a pleasant problem that so many of us become friends even though distance keeps alot of us apart.

So start planning for Gainesville, Florida this June when we gather again for our Annual Symposium. I look forward to seeing you there!

In this issue of the Contact Sheet you'll read about the midyear meeting of the UPAA Board of Directors. Our secretary, Dave Bormet, gives you an outline of the business that was discussed.

Since I was first elected to the board communication among its members has changed dramatically. In the beginning I might get a phone call on a few occasions depending on the additional duties I might have. Today emails bounce around the country on an almost daily basis. Alot is accomplished that way but it still doesn't always substitute for the need for the face



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Mid-Term Meeting...

by David G. Bormet, Secretary

The UPAA Midwest Board Meeting was held on November 13, 1999, and hosted by Dave Myers. Board members present were Jim Dusen, Bruce Fox, Dave Myers, Deb Lanni, Dawn Van Hall, Angel Smedley, David Bormet and John Poindexter.

Here is a little background information about your UPAA Board members. The UPAA Board members work year-round for the organization. Hardly a day goes by that they are not receiving or sending an e:mail about something pertaining to the UPAA.

The one day, eight hour board meeting before the symposium does not allow enough time to take care of all the business that has to be completed. So, in addition, a meeting during the year is needed in order to keep the UPAA running smoothly. Many of your Board members are taking the expense out of their own pockets; a few receive funding from their schools. Your Board members, both past and present, have been dedicated individuals. This is why the UPAA is a strong close organization.

Your Board discussed and took action on several topics. The Vanderbilt symposium still had outstanding bills. At this time the Vanderbilt symposium



*Standing L to R. : Deb Lanni, Bruce Fox, Jim Dusen, Dave Bormet, John Poindexter, Dawn Van Hall
Front: Angel Smedley, David Myers*

issues have been finalized, and the UPAA has met its obligations.

A second area that the Board discussed was the upcoming Florida symposium hosted by Herb Press. Upon reviewing the proposal submitted by Herb (which, by the way, was extremely well laid out) the Board made some recommendations regarding numbers and activities.

The Board is looking at running the symposiums in a more business-like fashion, by working with the hosts more closely

and having contracts for various aspects of the symposium. We are signing a contract for the Florida symposium as requested by the University of Florida. The members of the Board are looking forward to the Florida symposium. Future symposiums were also discussed.

The Board reviewed the various competitions and pricing structures and formulated the following:

- A. The print competition fee per individual will be \$10.00, regardless of the number of prints entered. Return postage must also be added.
- B. The publication competition fee per individual will be \$10.00, regardless of the number of prints entered. Return postage must also be added.
- C. The slide competition entry fee will remain \$5.00.
- D. The web competition entry fee will remain \$5.00.

This was a very productive UPAA board meeting.

Photo by...

Maurice Green, FUPAA 1999

by Chris Hughes
University of Waterloo

This year Maurice is celebrating 50 years in photography, and 35 years as a professional photographer. He is also celebrating the acknowledgement of his past service and dedication to the UPAA.

Maurice has been a member of the UPAA member since 1972. He has served the organization as the President from 1978 - 1979, was a Symposium co-host with Ted Carter and James Hertel 1986 at Guelph, Ontario, and Newsletter Editor from 1986 - 1991. Maurice has been awarded the Rollin Barrett Award in 1982-83 and the Distinguished Service Award in 1986. Life membership to the UPAA was awarded 1991 at Brockport NY. This past



symposium recognition for Maurice's dedication was expressed in the conferment of Fellow of the UPAA (FUPAA).

On November 21, 1990, the University of Waterloo Gazette paid tribute to Maurice on his retirement from the university. "Photo by...Maurice Green, who has been taking pictures for the Gazette and the rest of the university since November 1969 retires at the end of this month. Green's photos have appeared in university calendars and countless brochures, on posters, on wall directories showing who's who, as decoration in Modern Languages coffee shop, in informational slides shows, and in the celebratory picture book Reflections of Waterloo. He has also taken countless photographs for academic use in slide lectures, illustrations of academic articles, and other forms of teaching and research. He will be continuing to edit the magazine of the University Photographers' Association of America, of which he is past president, and hints that he has some





Fellow FUPAA's in a row. (l.to r) Ted Carter, Philip Szczepanski the new kid on the block, Maurice Green.

other projects on the go and may also be doing some freelance photography."

Truer words were never spoken. Maurice has lived up to words he offered up to the editor of the Gazette. Since retirement, he has kept himself very active in the field of photography. Almost immediately after he retired, Maurice collaborated with the Office of Development at the University of Waterloo in the production of an updated pictorial book "Images of Waterloo", published in 1992.

He is actively involved with the East Flamborough Heritage Society in his hometown of Waterdown, Ontario. Projects for the society have been an on going challenge for Maurice. In 1992 the society began a project to recreate historic photographs (100 - 130 years prior) of buildings along the King's Highway 5. The project was intended to provide exhibition images, but ultimately resulted in a book published in 1995. In 1997 Maurice entered into another project for the historic society documenting pre-Confederation (1867) houses throughout East Flamborough Township.

The success of these projects has been the envy of other local historic societies in the area, and in December 1999, Maurice was solicited by the West Flamborough Historical society to photograph historic buildings in their area. This project is scheduled to produce yet another book in 2001.

In spite of his busy schedule, Maurice continues to be active with the Toronto Focal Forum camera club of which he has been a member since 1960 entering in the print competitions held throughout the year.



 FUJIFILM

rofessional

Fuji New Approach Award...

Chris Tumbusch, Pacific Luthern University

By Angel Smedley,
Philadelphia College of Textile & Science

Chris Tumbusch, Pacific Lutheran University, first recipient of this esteemed award.

Fuji's New Approach Award was a new addition to our annual 1999 Technical Symposium hosted by the University of Waterloo. The purpose of this award was to challenge professional photographers to show new trends in photography. The winning photographer would take home a Waterford Crystal timepiece

Arthur Rainville-the Fuji sponsored speaker, John McCarthy- the Fuji representative and I scanned the print judging room for the winning piece. After choosing several photographs, we all argued why our choice should be the recipient of this esteemed award.

And the winner is..... Chris Tumbusch from Pacific Lutheran in Washington State.

Chris has been a member of UPA since 1997. The first symposium he



attended was the symposium hosted by Mary Smothers at the Oregon Institute of Technology. Chris was immediately impressed with the organization, and has attended every symposium since.

Chris attended the University of Nevada at Reno and graduated with a major in Journalism and a minor in Photography. He was the photo editor on the school newspaper, the Sagebrush. The sagebrush is the state flower of Nevada. Chris' next step towards a career as a photographer was his internship at the Reno Gazette Journal. Shortly after he graduated, he applied for the job at Pacific Lutheran, and has been there since 1995.

"It was quite an honor winning that award. I was really excited. It came out of the blue: I never expected it. The clock is on my fireplace mantel so my fiancè and I can both enjoy it. She was very excited and proud.

Any of the awards I receive from UPA I keep on the wall in my office. My boss was so excited she wrote an article about my award and placed it in the campus newsletter right as the fall term began. It was great to go to different offices around campus and be congratulated for my work."

Technical aspects of the winning photograph: shot in Salema, Portugal located on the southern coast. It was shot with a Holga, he reversed processed the Vera color negative then processed it like slide film pushing it a stop higher which caused the blue tint. Since the

Holga has no meter, he did a lot of guesswork. He then transferred the 2-1/4 Holga slide into a 35mm slide, scanned the 35mm slide into his

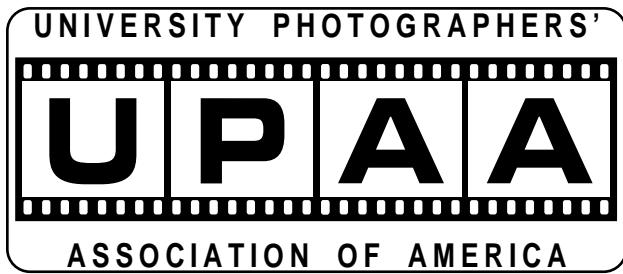


computer. The print entered into the competition was from a Fuji Pictography 3000 printer.

As Chris develops his skills in Photography, he wants to focus on medium formats as well as studio photography. In addition he has been sharpening his skills in Photoshop in order to prepare for new digital technologies.

In Chris' spare time he enjoys any outdoor activities such as hiking, backpacking and kayaking. When he shoots in his spare time, he enjoys abstract and nature photography.

Thanks to Fuji for providing a platform for professional photographers to challenge themselves and to create interesting images to share with the world.



Best of Show...

Kalman Zabarsky, Boston University

By Bruce Fox, Michigan State University

The mission of a university photographer is to interpret university life through images that are informative and emotionally moving. We see many of those photographs each year in our print competition. The best of them make us wonder: How did they do that? Quite often there is an inspiring story behind a great photograph and this case is no exception.

This award-winning photograph made by Kalman Zabarsky came about from a new and unique practice in the Boston University Office of Photo Services. "We try to do self-assignments in addition to our usual shoots," explains Kalman. "As it turns out, this photograph was the first self-assignment we did. In doing the self-assignments, we try to create something to offer our clients that's interesting and special. We have always been challenged to do self-motivated work on photographing general campus life. The mission on these new projects is raising the bar beyond general candid, and in a way art direct, rather than happening upon an existing situation."

Kalman found inspiration in the B.U. Library Special Collections area. He was aware of the large Audubon bird folio and wanted to use it in a photograph. "I wanted to create a sense of visual intrigue for the viewer by using the very large Audubon book along side of much smaller books," explains Kalman. "The Special Collections area

provided a great location with its beautiful red carpet and a balcony I could shoot from." After moving a table into position, arranging the books, model, and lights, there still remained the choice of what bird to use. The owls were selected due to



owl's relief on several B.U. buildings. Kalman pointed out that they chose not to use eagles since they are the cross-town rival's mascot.

"Cooperation was a key factor in making this photograph possible," emphasizes Kalman. Kalman credits his co-workers, photographer

Vernon Doucette and photographer and department director, Fred Sway for the supportive atmosphere in their office. "We have three photographers here who help and cheerlead for each other. On shoots where we have to haul a lot of lighting equipment, usually two photographers will work together. One photographer will be the shooter and the other will be the assistant. On this shoot, Vernon Doucette assisted me, finessed the lighting and went through the folio helping to decide which bird to use, while I was on the balcony." He also credits the cooperation of the B.U. Library Special Collections.

Kalman, a B.U. graduate in painting and self-taught photographer, has worked for B.U. for 30 years. He began work as a darkroom technician and with encouragement from the photographers at that time, eventually began shooting. Kalman likes the variety of work in university photography. "At the university, we meet people working in so many different areas," says Kalman. "That's what keeps working as a university photographer exciting!"

Kalman Zabarsky's photograph was selected Best of Show at the 38th Annual Technical Symposium held at the University of Waterloo, in Waterloo, Ontario, Canada. A jury consisting of the university photographers who attended the symposium selected the photograph.

UPAA Traveling Show - A Promotional Tool for UPAA Members

By Dave Myers, Traveling Show Coordinator

Autumn was in the air as I traveled across the upper mid-western states en route from Chicago, IL to Batavia, NY in late September. Taking up most of the space in the back of my

Trooper were three large black cases filled with twenty-six, 20x24, framed pieces making up the University Photographers' Association of America's Traveling Show. The ten hour drive got me to UPAA President, Jim Dusen's home finding him relieved the show had arrived in time to set up for his exhibition opening the next evening.



became engulfed with a wide variety of photographic works depicting Jim's own career and love of photography together with an essence of what 'university life' might be like at Brockport and universities across the

The next morning Jim and I drove to the State University of New York @ Brockport campus to begin hanging the photographic exhibit for the opening reception. The day before, Jim nearly filled the university's Tower Fine Arts Gallery with more than 70 magnificent prints of his own representing his distinct style of photographic creativity. As we hung the UPAA exhibit the gallery

country.

Jim tries to put together a gallery exhibit of his work every few years to keep himself inspired and motivated. The idea behind this exhibition was to commemorate Jim's 20 years of service as photographer at SUNY@ Brockport. Unselfishly, Jim thought this occasion would be a fitting time to include the UPAA Traveling Show. The UPAA prints hung at one end of the gallery and were a good compliment to Jim's personal prints.

The opening reception was well attended despite a printing delay of invitations and all who attended gave accolades to Jim as they viewed the show. Jim noted, "People found it interesting what other places across the country are doing photographically at their institutions and could compare my work with other university photographers."

Attending the evening's festivities included myself and other UPAA members Chris Hughes, University of Waterloo and Deb Lanni, Jamestown Community College who all traveled to Brockport to celebrate the show's opening and support their UPAA President and friend, Jim Dusen.



Jim explains the fine points of photography with his boss!



UPAA Board of Directors member, Dawn Van Hall, currently has the UPAA Traveling Show on display at SUNY @ Cortland through February 2000. For the second time in the past several years the university is hosting the exhibit. This time the university's librarian who coordinates Public Services requested the show. "Our librarian had been asking for a display and the UPAA show is a nice exhibit that is easy to hang and well presented. The show makes you more visible on your campus while promoting awareness for what college photographers do," says Dawn. "It's a nice exhibition and a good way to promote UPAA to our college." Dawn has received many positive comments from the faculty and staff at her institution.

The UPAA Traveling Show is a collection of award winning photographs by UPAA members from across the country. The exhibit is available to all active UPAA members and is a great tool to promote, motivate and inspire one who uses the show. Whether your exhibit is a collection of your personal prints along with the UPAA show or you choose to have the UPAA show stand alone, the effort made gives you the opportunity to show pride in your personal work and your professional organization.

Demonstrate to yourself and your entire campus community the

photographs that university photographers produce can indeed stand alone as a means of communication without an accompanying publication. Jim Dusen states, "Your work takes on a different life when your photographs are printed for and presented in a gallery." Step out of the darkroom, back away from your computer and get into the spotlight of your campus by arranging an exhibition of the UPAA show.

As a UPAA member the traveling exhibit can be made available to you simply for the cost of shipping.

Find out more on how to have the UPAA Traveling Show at your university contact:

Dave Myers,
UPAA Traveling Show Coordinator,

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Naperville, IL 60564,
Ph: 630.961.5953,

E-mail: myerdavi@msn.com.



Attendees Deborah Lanni, the guest of honor himself, and David Myers... absent and on the road by then, Chris Hughes.

PROFILE: John Poindexter

University of Texas @ San Antonio, Board Member

"Howdy!" from the "Lonestar" state! I have been a university photographer since September, 1975. For ten years before that I owned and operated a successful commercial photography studio in San Antonio, Texas. I started the business at the tender age of 19 and I thought I knew all there was to know about running a business.

It wasn't long before I met Val. We married and settled down. She was very supportive of my desire to succeed in the studio business. She worked full time to support both of us. I worked hard and put in long hours in those days hoping we would reap the rewards of our labor.

Then the recession hit! Work was scarce and clients filed Chapter 11 right and left. Many studios did not survive. Toward the end of the recession, as most businesses were just starting to see light at the end of the tunnel, a long time friend told me he wanted me to come to work for him and was willing to buy me out. The offer sounded good to me. We signed a two year contract. For a year and a half all was fine, but things were not going as well for my friend and his business.

At the end of the second year, my contract was up for renewal. I discussed it with Val and we decided to go in another direction. I decided to see if the new University of Texas at San Antonio could use a "hot shot" photographer. I was one of 64 applicants interviewed for the newly created Photographer I position.

I got the job. For the first couple of years my work was limited to visual support in the classroom. I prepared slide shows and A/V presentations.



That meant copy stand, mug shots, dupe slides, diazos, kodaliths, and endless lab work. In 1978 I was asked to take on the responsibilities of publications and public relations photography and was sent to a PPOfA seminar at Lake Winona in Indiana in mid-August of 1978. There I met and became friends with Rick Baughn of IUPUI. He introduced me to the UPA and I joined that year.

Now I was doing even more photography than ever and getting a lot of praise from our university clients for the quality and timeliness of the work, but not much else. Budgets were tight and there never seemed to be enough money available for pay raises and new equipment.

Incredible as it sounds, I was promoted to Photographer II and then to Photographer III without receiving a pay raise. More duties and more responsibilities and no more pay and now I was managing a fairly large operation with two part-time

employees and two work study students. This is when it becomes discouraging. We do the work, but we don't get the pay or credit we think we deserve.

Well, I could leave, I could slow down, I could do a lot of things, but what I did was to do the best I could and let the chips fall where they may. I continued to do my job and then some and make a lot of friends along the way. We have to make choices in our lives. I made one when I came to work for the university. I knew when I took the job that raises and praises would be seldom. I did it anyway and I have never truly regretted it.

I managed to survive some rather poor administrators through those years and still get the job done and smile while I was doing it. I wasn't real happy, but I was glad to have steady work and I had fallen madly in love with the work I was doing and the environment in which I functioned. In the process I also garnered many awards. I value the

awards from my peers in the UPAA the most. There have always been challenges and I have grown with each of them.

Two years ago, I had the opportunity to change my future. I was asked to chair a committee to hire a replacement for our assistant director for the graphics department. That was the turning point in my career at UTSA. The man I chose has since become my director when the former director left to take a job in Italy. We have developed a professional and personal friendship. He was instrumental in getting much needed training for me and other staff members in digital imaging and web site development .

Following his promotion to director, we have had the opportunity to show our vice president how we can better serve the University community and how we needed to restructure our organization. Part of the restructuring included promoting me to assistant director , with a substantial pay increase, adding more management responsibilities for me and upgrading our one part-time photographer to full time with a new title and job description.

We have moved into the digital environment without a lot of fanfare and recently we gave up our darkrooms to better utilize the available space. To get me to do this, I was offered budget money to improve the digital side of our photo operations. I purchased a Fuji Pictography 4000 12"x18" digital color printer, a new 4000ppi film scanner, two new Nikon F100 bodies with new lenses and flashes and a Nikon 950s digital camera with extra lenses. It was a lot of money, but it all comes back to quality and performance.

All this new equipment has improved the quality of our images and by utilizing the digital imaging equipment, our productivity has taken a major leap forward. We no longer do much B&W printing. We shoot most of our images on color

neg. and scan them for publication. Now when we photograph our 250 or more student athletes, we do it with the new 950s and prepare 4" x 5" prints and digital files for the athletics department to use in their media guides. This used to take weeks of preparation. Now it just takes a few days. We have a contract with a local lab for presentation and display prints larger than 12" x 18" and they also do our film processing and contacts.

My assistant, Mark McClendon, and I have seen our productivity improve dramatically and with the help of the university paying for professional development for each of us, our value to the University has increased substantially. We are serving more clients in a more professional way than ever before and we can do it with an honest smile on our face because we know we are valuable to the university community and we are respected for what we do.

I am having so much fun right now that I feel I have to be careful or I will wake up and find itis only a dream, but if it is, its a good one. One worth remembering for a long time.

How did all this happen? An act of God, good luck, perseverance, making the best of a good opportunity. Take your pick. Just remember, you need patience, humor, optimism, faith, persistence, desire, ability, loyalty and a willingness to persevere. These are some of the qualities all of you possess. You need to make friends wherever you can and be prepared to go the extra mile at any time. There will always be hard times to deal with and there will be good times to glory in. Learn to recognize them for what they are. Times to grow.

Oh, by the way, I still have some spare time to go fishing!

SYMPOSIUM 2000

The *39th UPAA Annual Technical Symposium* will be held at the University of Florida at Gainesville June 20-23 with Herb Press as our host. The conference will start with a dinner gathering on Tuesday, followed by the next 3 days of programming.

This year's slide shoot will take place in the historic city of St. Augustine. on Wednesday. Wednesday evenings' dinner will be on your own in St. Augustine, giving us plenty of time to explore the historic district and relax by the waterfront.

The next two days will be filled with lectures and demonstrations on photography in many forms. Herb has some interesting people lined up on subjects ranging from journalism, to Photoshop to Civil War reenactment shooting.

Fred Sisson from Nikon is trying to get Scott Andrews to join us again. Some of you may remember him from Brockport a few yearsback, he is their NASA guy.

John McCarthy from Fuji is also going to sponsor another speaker this year. Fuji will also give out another New Approach Award as part of the Print Competition.

Herb suggests flying into Orlando or Jacksonville for a better rate but one can fly into Gainesville from Atlanta.

The J.Wayne Reitz Union Hotel on campus has a number of rooms reserved for us but one can also stay at nearby hotels like the Holiday Inn. Much of our meetings will be in the Union Hotel.

So start asking your supervisor for the time off and some funding, and get your cameras ready to shoot gators, (hmmm,...long lenses) and plan on joining us this year in Florida.

Membership Updates...

The Board of Directors wish to welcome the following new members in 1999.

Leah Beltech,
University of Regina

David Brown,
University of Calgary

Michael R. Campbell,
University of Central Florida

Mike Christie,
University of Waterloo

Randy Cissell
University of Louisville

Russell Cothren,
University of Arkansas

Heather Damaske,
University of Georgia

Vernon Doucette,
Boston University

Evangelos Dousmanis,
Binghamton University

Yvonne Ertel-Kropf,
University of Waterloo

Michael Faas,
University of Northern Iowa

Collette V. Fournier,
SUNY Rockland Community
College

Therese Frare, University of
Massachusetts @ Amherst

Deb Generotzky,
University of Wisconsin @
Milwaukee

Alan Goldsmith, Rutgers,
The State University of New Jersey

Mike Gryniwicz,
Marquette University

Curt Krebs,
Penn State University

Michael Maxson,
West Virginia Univ. Institute of
Technology

Mark McClendon,
University of Texas @ San Antonio

April McKettrick,
California Polytechnic University,
Pomona

Frank Miller,
State University of New York at
Buffalo

DeeDee Niarhos,
James Madison University

Sandra Reyes,
Collin County Community College
William R. Rice,
University of California-Davis

Nick Romanendo,
Rutgers, The State University of
New Jersey

Jim Russell,
Oswego State University

Dorit Sachs,
University of Waterloo

Janet D. Schultz,
Niagara County Community College

Matt Siber,
St. Lawrence University

J. Keith Tew,
Barton College

Richard C. Trigg,
University of Louisville

Thomas M. Watson,
Clarkson University

Kalman Zabarsky,
Boston University



Release January 10, 2000.

UPAA Members:

I'm sorry to report that our friend and fellow UPAA member Donna Davis died of leukemia Sunday, January 9th, in Casper, Wyoming.

People at Casper College tell me how much she was respected and loved. Her supervisor said that Donna had a heart the size of an ocean. Donna had requested any donations to be made to the hospice home where she spent her last days.

It's a shame she wasn't able to attend more symposiums so that more of you could have had the chance to meet her. But we are fortunate that UPAA allows us to meet so many other fine photographers that soon become our friends.

Jim Dusen, President